

SUBJECT: Social Media Networking Policy, For the Mississippi Division, Sons of Confederate Veterans (August, 2016)

PURPOSE:To provide guidelines for social media networking for members of the MS Division, Sons of Confederate Veterans.

POLICY

Members of the MS Division, Sons of Confederate Veterans who participate in social media networking, will respect the rights of the MS Division, its members and the general public while using web sites and web blogs and other forms of social media.

DEFINITION/GENERAL

Social Media Networking includes, but is not limited to, public media web sites and personal blogs published in the public domain. They may also include the following:

Web sites that allow individual or groups to share user-generated content.

Running logs of events and personal insights with online audiences.

Online collaboration and publishing systems that is accessible to internal and external audiences.

Social networking sites such as Facebook, MySpace, LinkedIn, YouTube and Twitter.

MEMBERS RESPONSIBILITIES

Members are wholly responsible for the content they publish on blogs, any social networking site or any user generated media outlet. Members are legally liable for anything they write or present via social media.

Do not enclose or attach any information that is confidential or proprietary to the MS Division, Sons of Confederate Veterans from any third party that has disclosed the information to the MS Division.

MS Division members and associates must uphold the MS Division Sons of Confederate Veterans value of respect for the individual and avoid making defamatory, disrespectful or harassing statements about other members, contractors, volunteers and affiliates of the MS Division.

If a member chooses to identify himself as a member of the Mississippi Division on a website or blog, he must adhere to the "best practices" as listed below.

Members are wholly responsible for the content they publish on blogs, social networking, or any form of user generated media.

Identify yourself fully, including your name and your role with the MS Division, Sons of Confederate Veterans. Make it clear that you are speaking for yourself and not on behalf of the MS Division and that the views expressed are yours and yours alone and do not necessarily represent the views of the MS Division. The only Division members allowed to speak on behalf of the MS Division, without prior approval of the Division Commander, is the Division Commander and the Division Public Affairs Officer.

Do not disclose personally identifiable information regarding any member, business affiliates or entity associated with the MS Division.

Members cannot set up a web site or blog using the MS Division name or symbolism without written approval Executive Council, MS Division, Sons of Confederate Veterans.

Do not disclose confidential or proprietary information.

Be respectful. Do not use ethnic slurs, personal insults, obscenities or engage in any conduct that would bring discredit on the MS Division.

If you identify the MS Division as a place of membership or that you are a member of the Executive Council, the MS Division reserves the right to request removal or modification of any information concerning Division members, the Executive Council or associated members it deems disrespectful or inappropriate.

COMPLIANCE AND DISCIPLINARY ACTION

Compliance with the aforementioned regulations regarding all forms of social media is mandatory for all members, volunteers and associates of the MS Division. Failure to comply can result in immediate membership termination and dismissal of a member, in accordance with the guidelines established by the national organization and the MS Division, Sons of Confederate Veterans. This directive will take effect upon ratification by the Executive Council, MS Division, Sons of Confederate Veterans.